

# APAWLA PRESENTS PROFESSIONAL SOCIAL MEDIA BRANDING



Presented by  
**Richard Bliss,**  
BlissPoint  
Consulting

Architect of Executive  
Social Media Strategy, an  
author, public speaker,  
and podcaster.

“As an experienced  
executive  
communications manager  
and Social Media Coach, I  
work with executive  
teams, helping them  
become more  
comfortable with social  
media and more fluent in  
social conversations. I help  
them build their platform  
and confidence to reach  
their audience effectively.”

FOR MORE INFORMATION  
ON APAWLA VISIT  
[WWW.APAWLA.ORG](http://WWW.APAWLA.ORG)

APAWLA invites you to this interactive workshop where a leading expert on social media branding helps you master the fundamental elements needed to build your professional brand online.

**Social Media offers incredible opportunities to connect, increase brand awareness, and reach more people than the more traditional tools of thought-leadership, advice and social conversation.**

**Whether you are a senior partner or law student, leading legal professionals must have mastery of 21st-century communication tools to be successful.**



Saturday, September 21, 2019  
10 AM - Noon



McDermott Will & Emery  
2049 Century Park East, Suite 3200  
Los Angeles, CA 90067



R.S.V.P at [www.apawla.org](http://www.apawla.org)  
APAWLA Members: \$ 20 | Non-Members: \$30  
Spaces are limited so sign up today!



This is a hands-on workshop. We recommend bringing a laptop if you have one available. Light refreshments/breakfast and Wi-Fi access will be provided.

Questions? Please contact Lynn Whitcher at [lwhitcher@md7.com](mailto:lwhitcher@md7.com).